

DECISIONmojo™

Decision-making is the one task shared by every leader and professional in an organization, and there are few skills more important to personal and organizational success.

Yet no matter how experienced a decision-maker one might be, there is always a need to keep improving decision-making skills in today's fast-moving and information-rich world.

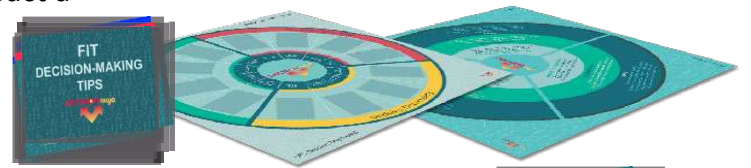
An organization's success requires a cadre of leaders and professionals skilled in the art and science of good decision-making.

Drawing on the most recent research in neuroscience, decision theory, and behavioral economics, **Decision Mojo™** helps us recognize three types of decision traps that can cause suboptimal decisions and develop key strategies to mitigate the impact of those traps. **Decision Mojo™** then teaches specific techniques and strategies for making better individual decisions and leading more effective team decision-making.

Decision Mojo™ workshop participants learn:

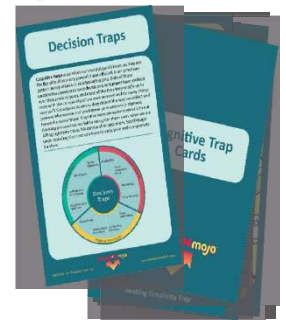
- The **UPS** model of decision traps, when these traps are likely to occur, and how they can negatively impact a decision.

Uncertainty related traps
Pattern recognition traps
Simplifying traps



- How to apply the **FIT** decision process to improve organizational and personal decision-making.

Framing the Decision
Harnessing **I**nformation
Engaging the **T**eam



- The best decision-making strategies for different types of situations.



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Decision Mojo™ is exciting, interactive and practical. Throughout the workshop key practices for creating immediately actionable skills are employed. Participants leave with a set of tools to accelerate their success and cascade FIT to their teams. A set of Go-Do's creates a community of **Decision Mojo™** practice and impact.

- Half-day or Full-day programs
- 9 Participants and up

Businesses who have experienced Decision Mojo™

TECHNOLOGY/SOFTWARE

FINANCIAL SERVICES/INSURANCE

MANUFACTURING/DESIGN/CONSTRUCTION

HEALTHCARE-RELATED

PHARMA-RELATED

RETAIL/GROCERY/FOOD

EDUCATION

PUBLISHING/COMMUNICATIONS/MEDIA

ENERGY RELATED MARKETING/DISTRIBUTION



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