Self-Assessment for Business Owners

This assessment is designed to assist you to identify areas for yourself and for your business that could benefit from business coaching.

Read the statements at both ends of the grid and select the number that most reflects your current situation.

My business is aligned with and operates according to a vision and company values. 5 4 3 2 11 We do not have a vision or if we do, not everyone knows it. The business sales are trending up on a consistent basis and I know this because I measure them. We know where our profits come from and how much each line item gives us. We are consistently successful at reaching our goals. Our business is thriving and so are our employees. I have an exit strategy. We have a written strategic plan and make conscientious decisions based on that plan. We watch and understand cash flow. We are treaching our strengths and move quickly on new opportunities. We attract business and business interest easily. We have the kind of customer/client we want. S 4 3 2 1 We have customers/clients that we do not like but we feel we have to keep them; they drain our time and resources. I have a lot of support personally and professionally.	nead the statements at both ends of the	griu	anu st	ו טטטוב	ile ilui	linei i	mai mosi renecis your current situation.
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